



Why advertise with us?

www.restaurantsmalta.com is the **most authoritative restaurant website** on the Maltese Island and is **rated number one on major search engines** for restaurants in Malta.

The site carries the best content and the only objective reviews available taken from The Definitive(ly) Good Guide to Restaurants in Malta & Gozo. It is the only website to have **100% original content** relevant to restaurants in Malta and not found elsewhere.

Unlike general websites such as Times of Malta and Di-ve, visitors to restaurantsmalta.com are specialised, regular diners looking for high quality places to eat out. This means advertising is not wasted, but highly focused on in this niche.

The site is consistently updated daily with news and events.

www.restaurantsmalta.com maintains the only comprehensive mailing list – over **11,000 member emails**. These members enjoy dining and eat out regularly. When one of our restaurants sends out an email mailshot to our members, the restaurant is typically flooded with bookings.

Features on restaurantsmalta.com

It is the only site offering an extensive range of facilities and services relating to restaurants in Malta including:

This new site will feature an amazing range of facilities aimed to encourage members to use the website as a regular resource including:

- All the information from the book including restaurant contact information and restaurant review.
- A Google map with restaurants locations
- An extensive restaurant search facility in various categories
- Special offers on offer at restaurants
- News & Events regarding restaurants
- Visitors will be able to leave comments on restaurants
- Visitors will be able to participate in our annual restaurant survey online
- The facility for visitors to book a table online at the restaurants
- Monthly newsletter with Malta Restaurant News
- The ability for visitors to buy the books from the shop
- We are connected to all social media and have our own facebook page

www.restaurantsmalta.com in conjunction with The Definitive(ly) Good Guide to Restaurants in Malta & Gozo is the **official restaurant guide for the MTA** and is promoted across the world through MTA representatives and has prominent links from MTA website and materials.

www.restaurantsmalta.com is regularly **referred to by international journalists** for articles on restaurants in Malta including Square Meal in the UK, AA guide etc. It is also referred to by most businesses related to restaurants in Malta for contacts as well as local journalists looking for inspiration.

There is no other media in Malta that has the **total captive audience** exactly matching the customers you are looking for. Advertise with us and increase your table bookings!

Members will return to site as they have access to an extensive list of services not offered elsewhere in Malta including:

restaurant contact details, maps of each restaurant, news & events, special offers, book their table online, receive a newsletter, leave comments about their restaurant experience as well as participate in our annual Restaurant Survey online.

About www.restaurantsmalta.com

www.restaurantsmalta.com is the **number one port of call** for anyone wishing to be guided to the top restaurants in Malta and discover what events, special offers might be on offer.

The new updated site promotes the top survey rated restaurants that are included in the latest edition of the best-selling Restaurant Guide in Malta – **The Definitive(Iy) Good Guide to Restaurants in Malta & Gozo**.

The book has now been established for 10 years.

www.restaurantsmalta.com maintains the only comprehensive mailing list – over 11,000 member emails.

www.restaurantsmalta.com on the Internet

www.restaurantsmalta.com **rates first in global searches** e.g. restaurants in Malta on Google and Yahoo or search about anything related to restaurants in Malta.

www.restaurantsmalta.com visitors are targeted restaurant visitors. By the time they have reached these web pages they have already searched Google or chosen to visit this restaurant search website and are actively looking for a restaurant. This is a complete contrast to other websites such as Times of Malta or Di-ve where the visitors are there for some other purpose like reading news etc. Advertising on [restaurantsmalta.com](http://www.restaurantsmalta.com) is a rare opportunity to promote your offers to a very targeted group!

www.restaurantsmalta.com is sponsored by the MTA and is the only restaurant link to restaurants in Malta.

The Definitive(Iy) Good Guide To Restaurants Complete Package 250€ excl.VAT

1. **Priority listing of Special Offers** that you have during the year on the Home page (latest dining news) and Special Offer page (news, events, offers) which would then be linked directly to your restaurant page or a pdf and also included on our facebook page.
2. **Link to your restaurant website** from your restaurant information page on www.restaurantsmalta.com enabling users to access information like new menus, seasonal menus, special offers, events etc.
3. **Banner advertising**
1 high premium web banner 250x250px, 100kb max in .gif .jpg or .swf (normally costing €200) to last a month to be scheduled in the year on the homepage.

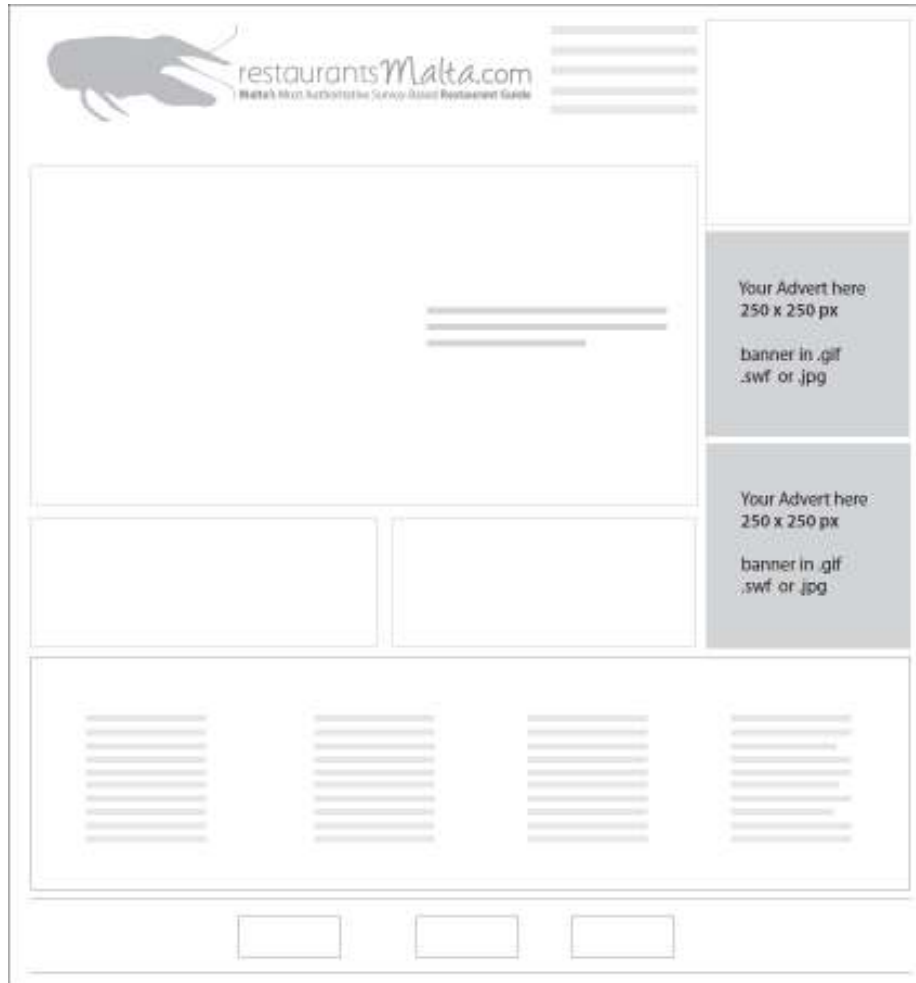
Ask for quote if design of banner required.
4. **Enhanced Search Results** – your restaurant listing on the search page would include extra text i.e. comments from Guide.
5. **Subscription** to www.restaurantsmalta.com for the year.

Banners - rotating side boxes

50€ - 200€ excl. VAT

250 x 250px, 100kb max in .gif .jpg or .swf (with non flash backup version)

1. **High Premium Advert** - 150 Euros per month (5,180(home) 4,024(awards) 9,204 typical total views per month*) Homepage | Awards Pages | Search
2. **Second Level** -100 Euros per month (10,081 typical views per month*) Search Results Pages
3. **Third Level** - 50 Euros per month (2,306 typical views per month*) Restaurant Pages
4. **Everywhere** -200 Euros per month (25,000 typical views per month*) Minimum order 1 month



Newsletter - Direct Marketing Manager to over 11,000 members 150€ excl.VAT

There is one main banner space available with a rotation of 3.

Standard 250x250px banners, 50kb max in .gif or .jpeg only.

If you want to promote a particular events or news in the body of the newsletter you can include an image [thumbnail 170px x 170px, 40Kb in .jpeg or .gif] and up to 100 words. Cost **150€**

Mailshot - 250€ excl.VAT

To The Definitive(ly) Good Guide to Restaurants database of over 11,000 members. Mailshots are a perfect way to promote your special events directly to a target audience of regular diners out. Artwork to be sent in .jpeg 600px (w) x 800px (h).

Cost: €150

Cost: €250



Newsletter

Mailshot

New Restaurants Opening Package – €200 excl 18% VAT

We are offering new restaurants the opportunity to make themselves known to regular diners out who will also be encouraged to rate them in the Restaurant Survey.

This special package will allow restaurants to be:

1. Included on homepage on '**New Openings**' section (thumbnail & logo).
Once clicked in restaurant can add own flyer (Max. width 700px, Max. height 1500px, about 150kb) and information (up to approx. 200 words including link).
2. **Newsletter** information about restaurant opening and image (thumbnail 170px x 170px, 40 Kb in .jpeg or .gif) to illustrate.

Premium spaces on Homepage Latest Dining News +€50.

Media Processing

Commercial conversion of other formats to required format
Banner (banner creation or reformatting existing banner)

Please ask for quote at info@restaurantsmalta.com or call 21802383.

All prices are exclusive of 18% VAT.

Payment terms are payment before booking.

[CLICK HERE FOR BOOKING FORM](#)

Contact Us

We would be happy to discuss your further requirements and assist in your marketing strategy in relation to www.restaurantsmalta.com and the Guide. Please call on +356 21802383 or +356 9945 1690.

All prices are exclusive of 18% VAT. Payment terms are payment before booking.

Advertising booking form for restaurantsmalta.com

Date : _____

Company: _____

Invoice address: _____

Telephone: _____ Fax: _____

Email: _____

Vat No: _____

Tick box accordingly:

Restaurants Package €250

Banners:	High Premium advert	€150 per month	<input type="checkbox"/>
	Second level	€100 per month	<input type="checkbox"/>
	Third Level	€ 50 per month	<input type="checkbox"/>
	Everywhere	€200 per month	<input type="checkbox"/>

Newsletter	1 st image in rotation	€150	<input type="checkbox"/>
	2 nd image in rotation	€125	<input type="checkbox"/>
	3 rd image in rotation	€100	<input type="checkbox"/>

Mailshot €250

New Restaurant Package €200
(+€50 for premium space)

All prices are exclusive of 18% VAT. Payment terms are payment in advance of website promotion.

"The Company* has agreed to pay The Definitive(ly) Good Guide Co Ltd the sum of _____ (excluding additional VAT and advertising agents commission) for _____. The amount due in payment to The Definitive(ly) Good Guide Co Ltd and that is the sum of _____ is hereby due to the Definitive(ly) Good Guide Co Ltd and shall be paid by the Company to the Definitive(ly) Good Guide Co Ltd. Furthermore any outstanding amount due to The Definitive(ly) Good Guide Co Ltd. if not paid when due, shall bear interest of eight percent (8%) per annum, calculated on a monthly basis or such higher interest permitted by Law. The Company* confirms that it shall deliver the relative artwork and design to the offices of The Definitive(ly) Good Guide and shall ensure that the said artwork and design are delivered in the required format as indicated on the artwork specifications. Should the Company* fail to deliver as requested by The Definitive(ly) Good Guide Co Ltd, The Definitive(ly) Good Guide Co Ltd shall under no circumstances be held in any way responsible, and shall for no reason be held in any way liable for any form of damages.

Signed for and behalf of the company: _____

Please print name and position: _____

